

**Public Health initiatives / projects**

**KCC Communities, Sport Leisure & Olympics, Kent Sports Development Unit**

- **Public Health / Leisure Action Group** - Established to determine and share priorities for joint working between health and leisure sectors in Kent. Draft paper produced on rationale for enhanced joint working and sharing of resources between leisure and health sectors.
- **Kent School Games** – Working with School Sport Partnerships, Competition Managers, NGB's, facility providers and many others to deliver the Kent School Games during June 2008 (currently 515 area heats/competitions organised, plus 52 finals events in 21 different sports for children and young people aged between 7 and 16)
- **Kent & Medway Physical Activity and Healthy Eating Alliance** – Work with Claire Martin, Eastern and Coastal Kent Coastal PCT to set agenda for meetings and ensure input from a sport / physical activity angle. Meeting held in March 2008 included parallel sessions focussing on healthy eating and physical activity initiatives.
- **South East Physical Activity Co-ordinating Team** – Collate update and examples of good practice from local authorities on physical activity projects taking place across the county, for example, GP Referral programmes, MEND programmes. The Kent Sports Development Officer represents the County on this group along with Claire Martin.
- **Community Sport Networks** – Assisting with the setting up of 13 CSNs across the County. A Community Sport Network is a collection of people who have a desire to develop and promote sport and physical activity in their locality. A typical Community Sport Network may include representatives from a local authority, school, health sector, sport clubs, sports centres, leisure providers, volunteer networks and wider community groups such as disability groups.
- **Research into sport and mental health** has recently commenced and will focus on benefits, barriers and specialised provision for people with mental health issues.
- Worked with a number of **Governing Bodies** to secure funding for posts and participation initiatives in Golf, Athletics, Squash, Netball, (focus in Canterbury and Ashford) Disability Football, Badminton

- Initial planning commenced for implementation of **Extending Activities programme** to develop participation for young people as part of the “5 hour offer”
- Developed **health, sport and physical activity webpages** on the Kent Sports Development Unit website, detailing policies, examples of good practice and useful contacts.
- **Charlton Athletic Social Inclusion Programme** – KSDU represented on the steering group to discuss and agree social inclusion work across the County in partnership with other agencies/partners such as Youth Offending Team, KCC Education, Police, Fire & Rescue, LAs.
- **ASDA Sporting Chance scheme** – Proposal for a National summer voucher scheme which will include distributing vouchers to shoppers enabling them and their families to participate in free sports sessions at local sports centres. KSDU has been asked for assistance by Sport England in identifying sports facilities in the vicinity of Asda stores that would be willing to take part in the scheme.
- **National Reading Challenge** – KSDU and Kent libraries are working together to link into the National Reading Challenge scheme and the year of sport. Proposal is to use the Kent 2012 Campaign and the context of the Beijing Olympics/Paralympics this summer to promote this scheme and offer a free swim at facilities in Kent for children who complete all six books.
- **Chances 4 Change** – 12 projects in the County have been selected to receive Big Lottery Funding over the next 4 years to help address health inequalities. They are community driven and focus on 3 strands – improving mental health, encouraging physical activity & healthy eating. KSDU were involved in the selection of projects for the final portfolio.